Brief Introduction of Tarayana Foundation

Tarayana Foundation, a non-profit organisation, was established in 2003 by her Majesty the Queen, Ashi Dorji Wangmo Wangchuck to help bridge local needs of disadvantaged remote communities with larger national initiatives. It works to uplift and enhance lives of vulnerable individuals and communities in Bhutan with the Motto of Service from the heart.

The Tarayana Foundation was established to help underprivileged communities achieve self-sufficiency through small and targeted interventions. Using the process of true local empowerment, the vision of a happy and prosperous Bhutan and the mission of helping vulnerable disadvantaged populations, The Tarayana Foundation hopes to preserve its own core values of compassion, dignity and integrity.

Specific Training Objectives

- To understand various structures of SEWA, the district association and the executive committee
- To understand apex organization for market facilitation
- Understanding how trainings have empowered our member’s: increasing their economic sustainability and capacity building
- SEWA’s interventions in agriculture and green livelihood promotion
- To highlight the first non-profit company promoted by artisan members of SEWA
- To understand organizing and community based organizations management and how the organization starts and functions
- To understand importance of finance in their own lives and businesses
- Develop own business plans with vision, mission, goals and objectives; Monitor activities using these plans; Learn how to take up cost control measures

Programme for the Training:

1. Visit to Gandhi Ashram and SEWA Bank
2. Introductions and Orientation
3. Visit and Interaction with SEWA Gram Mahila Haat and RUDI for Agriculture Commodities
4. Orientation of SEWA Manager Ni School and Interaction with Master Trainers
5. SEWA’s initiatives in South Asia, SEWA’s Hariyali Campaign
6. Visit to Trade Facilitation Center
7. Visit Hanisba Retail Outlet
8. Training at Anand Weaving and Food Processing at Ahmedabad
9. Economic situation of the village, an overview of unorganized sector; Overview of Informal and Formal Sector and Micro Enterprise Development and Entrepreneurship
10. Community Based Organization Management
11. Self Help Group Management
12. Visit Radhanpur: Hansiba Museum; Understanding the function of District Association and Craft Process
13. Financial Management
14. Workshop on Preparing a Business Plan
15. Presentation of the Business Plan
Trainee Testimonials

- “I will be conducting several trainings in the future. From these sessions, I will try to make poor communities come forward with their products and help them stand on their own feet” (Karma Wangchuk)

- “I received more knowledge, so now I can easily teach my community” (Kencho Wangmo)

- “I learned various methods of forming a group. I will implement them by using practical skills that I obtained from the SEWA training” (Mahanada Dhungyel)

- “I am/we are very happy and proud to share our knowledge with our communities about what we learned here.” (Bhim Rai)

- “It was a clear picture of how to mobilize a community and act as a leader.” (Namgay)